

**ISTITUTO D'ISTRUZIONE SUPERIORE
VITTORIO EMANUELE II – RUFFINI**

Largo Zecca, 4 – 16124 Genova

**LINEE DI PROGRAMMAZIONE DI DIPARTIMENTO
ANNO SCOLASTICO 2019- 2020**

LINGUA INGLESE (corsi diurni)

Liceo delle Scienze Umane – Opzione Economico-Sociale

CLASSE 1AL

Dal libro “**Performer B1 with NEW Preliminary Tutor, UPDATED**” Volume ONE, Lingue Zanichelli, 2019, verranno approfondite le units 1-10 integrate da video e listening activities e articolate come segue:

Grammar: personal pronouns, possessive case, double genitive, imperative, present simple, use of can for ability, possibility and permission, so and such, I want and I’d like, wh- words, subject/object questions, adverbs of frequency, present, continuous, present simple vs present continuous, countable and uncountable nouns, some, any, no, how much? how many? a lot of, much, many, a little, a few; too, too much, too many, enough, not enough, verbs to express a preference +ing, past simple of to be, can and must, regular and irregular verbs, either ... or /, neither ... nor, comparatives and superlatives, possessive adjectives and pronouns, past continuous, past simple vs past continuous, future actions: be going to for future intentions; be going to for predictions based on present evidence; will - may and might for future possibility, present continuous as future; present simple as future, adverbs of manner, modal verbs (have to, must, can), reflexive pronouns, if clauses: zero and first conditional

Vocabulary: countries and nationalities, colours, cardinal numbers, days, months, seasons, places in town, directions, daily routine, healthy habits, free-time activities, school subjects, sports and equipment, parts of the house and furnishings, shops and shopping, prices, food and drinks, containers and quantities, the menu, cooking, family, celebrations, appearance, personality, adjectives describing appearance, clothes and accessories, the natural world, geographical features, the weather, travelling and holidays, means of transport, education, careers, jobs

Communication: presentare, salutare, dare informazioni personali, parlare della famiglia, descrivere l’aspetto fisico e il carattere di una persona, esprimere opinioni, commentare opinioni altrui, descrivere la propria casa, i suoi oggetti e mobili, le stanze, dare e chiedere direzioni, descrivere le proprie attività giornaliere e le proprie abitudini, parlare del tempo cronologico e atmosferico, dire l’ora, le date, descrivere luoghi, esprimere preferenze riguardo al cibo (ciò che piace/non piace), ordinare al ristorante, chiedere e offrire cibi e bevande , descrivere cosa stanno facendo le persone, parlare del passato, delle proprie esperienze e di personaggi e eventi del passato, paragonare persone e oggetti, parlare di futuri progetti e intenzioni e fare previsioni, esprimere accordo, disaccordo, parlare di obblighi e divieti, esprimere ipotesi, estendere, accettare o rifiutare un invito, paragonare persone ed oggetti, parlare di viaggi.

INDIRIZZO TECNICO

- a) Amministrazione-Finanza-Marketing
- b) Sistemi Informativi Aziendali
- c) Grafica e Comunicazione
- d) Tecnico Turistico

CLASSI PRIME (tutti gli indirizzi)

Dal libro di testo „*In Time 1*“, edizioni Dea Scuola, 2019, verranno approfondite le units dalla numero 1 alla numero 6 integrate da video e listening activities e articolate come segue:

Units 1 and 2: Grammar: present simple: positive and negative; present simple: questions and short answers; adverbs and expressions of frequency; object pronouns; love, like, don't mind, hate + ing form; countable and uncountable nouns; how much ? how many?; some, any, no; a lot of/lots of; (not) much/many, a little, a few; too much/too many; too little; (not) enough; **Vocabulary:** everyday activities; free time activities; school subjects; jobs at home; food and drinks; portions and containers; cooking; prices; words in content; **Communication:** talking about everyday and weekend activities; talking about frequency; expressing likes and dislikes; agreeing and disagreeing; talking about food and drink and diet; expressing quantity; giving instructions; asking and saying prices; ordering food.

Units 3 and 4: Grammar: qualifiers before adjectives; look, **look** like, be like; present continuous; present simple versus present continuous; present continuous: future; past simple: verb be, positive and negative forms: regular and irregular verbs; defining relative clauses: 1) subject. **Vocabulary:** appearance, personality, the arts and entertainment, adjectives, words in context. **Communication:** describing physical appearance and personality; talking about actions in progress; talking about future arrangements; speaking on the phone; talking about the arts and entertainment; talking about the past; using past time expressions; asking for and giving opinions.

Units 5 and 6: Grammar: irregular verbs: past simple negative and questions; to get; prepositions of place; prepositions of movement; subject/object questions; comparatives: adjectives; too, not enough + adjectives; superlatives: adjectives. **Vocabulary:** transport, places in town, film genres, film adjectives, film reviews, words in context; **Communication:** talking about transport; talking about places in town; describing locations; talking about the past; giving directions; talking about films; making comparisons and giving opinions; making arrangements.

CLASSI SECONDE (tutti gli indirizzi)

Dal libro di testo "*Speak your Mind Compact*", edizioni Pearson- Longman, saranno oggetto di studio le units dalla numero 10 alla numero 18 così delineate:

Strutture grammaticali: present simple and present continuous with future meaning, to be going to, future with will, adverbs of manner, present perfect, use of ever and never, adverbs with present perfect, echo questions, modal verbs, should, must, ca, reflexive pronouns, have to, past simple versus past continuous, if clauses type 0 and 1, defining relative clauses (cenni) , first conditional, will, may and might for predictions, past perfect, cenni alla passive form.

Principali funzioni communicative: making a suggestion; agreeing and rejecting a suggestion; giving opinions; expressing interest; talking about obligation and prohibition; giving and justifying opinions; making predictions; describing appearance.

CLASSI TERZE (tutti gli indirizzi)

Dal libro di testo „*In Time for First B2*“, edizioni Dea Scuola, 2019, verranno approfondite le

units dalla numero uno alla numero 10 integrate da video e listening activities articolate come segue:

Unit 1 Education & The Mind Grammar: revision present simple and present continuous; articles; time expressions.

Vocabulary: education: confusing words; collocations: adjective/verb+ noun; phrasal verbs.

Unit 2: People & Success: Grammar: revision of past simple and past continuous.

Vocabulary: describing people; phrasal verbs.

Unit 3: Society & Equality Grammar: present perfect simple and present perfect continuous; question tags; time expressions. Vocabulary: suffixes and prefixes; idioms.

Unit 4 Entertainment & Sociability Grammar: used to and would; revision of comparatives and superlatives. Vocabulary: entertainment: confusing words; idioms.

Unit 5 The Environment & New Technologies Grammar: revision of future forms.

Vocabulary: environmental phenomena; linkers of cause and effects; the weather; the environment.

Unit 6 Fashion & Status Grammar: zero, first and second conditionals.

Vocabulary: apostrophes and possessives; compound nouns; clothes; idioms.

Unit 7 Sport & Competition Grammar: modal verbs to express ability and permission.

Vocabulary: sport, phrasal verbs; expressions related to feelings.

Unit 8 Crime & Punishment Grammar: be/get used to + verb + ing; past perfect simple and continuous; past perfect and past simple; past perfect continuous and past continuous.

Vocabulary: crime and legal issues; prefixes; idioms.

Unit 9 Food & Food issues Grammar: modal verbs of certainty/probability; prepositions.

Vocabulary: food; collocations: verb + dependent preposition; cooking verbs; food idioms.

Unit 10 Nature & Endangered Species Grammar: Gerund and Infinitive; prepositions.

Vocabulary: animals; linkers of sequencing and addition; collective nouns; collocations and idioms.

CLASSI QUARTE

a) Amministrazione, Finanza e Marketing: nessuna classe

b) Sistemi Informativi Aziendali

CLASSE 4 AI

Da *Next Generation, Business in the Digital Age*, Petrini editore, verranno analizzati i seguenti argomenti: Globalization and the digital world, Global trade and companies, Technology: e-commerce and IT, Responsible business

Da *Infotech 4th Edition*, Cambridge University Press, verranno analizzati i seguenti argomenti:

Computers in the digital age (page 2-5), Computer essentials (page 7-9), Inside the system (page 11-15), Buying a computer (page 16-20), Input/output devices (page 22-46), Storage devices (page 48-59), Basic software (page 62-70)

Culture and Society: analisi di tematiche relative ai seguenti ambiti: Global issues, Uk geography and history: the industrial revolution, the Victorian Age, the British Empire, the America's industrial revolution, slavery.

Da *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese:* approfondimenti di grammatica e uso della lingua e esercitazioni di comprensione del testo e di sviluppo dell'abilità di listening: listening comprehension (prove 1, 2, 3, 4, 5, 6, 7, 8), reading comprehension (prove 1, 2, 3, 4, 5, 6, 12, 13), language in use (prove 1, 2, 3, 4, 5, 6, 7, 8, 9, 10).

c) Grafica e Comunicazione

CLASSI 4AT e 4BT

Dal testo di microlingua „*Art with a View Plus*“, edizioni Trinity Whitebridge, 2017, si

approfondiranno le seguenti sezioni, integrate da fotocopie e materiale multimediale:

Module 1 – History of Art : Ancient Art : Ancient Egyptian Art: a journey into the afterworld; The Art of Ancient Greece; Then came the Romans. Early Christian and Romanesque Art.

Module 2 Design What is Design? Basic visual elements of graphic design; Objects of Design; The History of Industrial Design; Industrial Design in Italy.

Module 3 History of Art: Medieval and Renaissance Art: Painting of the Middle Ages in Italy; The Early Renaissance in Florence; The High Renaissance; Classicism, Naturalism and Baroque Art.

Module 4 Graphics and Advertising Graphic Design; Lettering, Logo and Brand, What is an advertising campaign made of? Swot analysis.

Grammar: dal testo „*Essential Grammar and Vocabulary Trainer*”, edizioni Pearson Longman 2014, con integrazioni fornite dall’insegnante, verranno consolidati ed analizzati i seguenti argomenti: relative pronouns; defining and non-defining relative clauses; present perfect continuous and past perfect continuous (duration form); hypothetic period: zero, first, second and third type; used to; it's... since -it was ... since; modal verbs, reported speech.

Culture and society: dal testo „*Global Eyes Today*“ verranno in corso d’anno selezionate alcune letture e brani di civiltà, anche in relazione all’ambito tecnico-grafico di studio della microlingua.

Ulteriori approfondimenti di grammatica ed uso della lingua ed esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening saranno svolti con l’ausilio del volume *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

CLASSI QUINTE

a) Amministrazione, Finanza e Marketing: nessuna classe

b) Sistemi Informativi Aziendali

Dal testo di microlingua: *Next Generation, Business in the Digital Age*, Petrini editore verranno analizzati i seguenti argomenti: Marketing Basics (pgs. 104-111); Foreign Trade Terms (pgs. 148-152; 166-172); Trade Documents and Customs Procedures (pgs. 204-208; 220-224; 228-234); Transport and the Stock Exchange (pgs. 262-265; 276-282; 266).

Infotech 4th Edition, Cambridge University Press Database (pg. 73); Internet (pgs. 78-98); Programming (pgs. 120-121); Jobs in ICT (pgs. 129-131); Networks (pgs. 140-142).

Culture and society: dal testo „*Global Eyes Today*“ verranno in corso d’anno selezionate alcune letture e brani di civiltà, anche in relazione all’ambito tecnico-grafico di studio della microlingua.

Ulteriori approfondimenti di grammatica ed uso della lingua ed esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening saranno svolti con l’ausilio del volume *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

c) Grafica e Comunicazione

Literature

Lettura ed analisi del Reader level B2.2 “*The Great Gatsby*”, edizioni Black Cat, Dea Scuola, 2007, dal romanzo di Francis Scott Fitzgerald: life and works of the author; chapters’ analysis; plot overview; characters’ analysis. The War poets: different attitudes to war: Rupert Brooke: life and poetry; analysis of the war sonnet “*The Soldier*”; Wilfred Owen: life and poetry; analysis of the poem “*Dulce et Decorum Est*”).

Graphic Design

Dal testo di microlingua “*Graphics and Design Today*“, edizioni Clitt Zanichelli 2017, integrato da fotocopie e materiale multimediale forniti dall’insegnante, si approfondiranno i seguenti argomenti: Module 1 – Graphic Design and Marketing: What is graphic design ? Find your own job: the role of the graphic designer What is marketing? The Marketing mix and the four Ps

Emotional marketing and the use of colours in marketing; Swot analysis E-marketing; Module 2 – Advertising: What is advertising ?; Consumer motivation and behaviour: Maslow’s pyramid; Decoding advertisements; Commercial and non-commercial advertising; The use of influencers in advertising; A look beyond: the making of the “Swoosh”. Module 3 Packaging and Overpackaging: Packaging: what is it ?; Modern packaging; Overpackaging: raising awareness; Sustainable packaging and the waste hierarchy. Module 4 Photography: Digital and analogue photography; “Slightly out of focus”: Robert Capa; An American street photographer: Vivian Maier; “An archive of blood”: Letizia Battaglia. Module 5 Pop Art: The origins of Pop Art: Richard Hamilton; Andy Warhol and packaging.

Per l’ uso della lingua verranno svolte esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening con l’ausilio del volume *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

INDIRIZZO PROFESSIONALE

A) Indirizzo Operatore Sociosanitario

B) Indirizzo Design della Comunicazione Visiva e Pubblicitaria

CLASSI PRIME (per tutti gli indirizzi)

Dal libro di testo „**In Time 1**“, edizioni Dea Scuola, 2019, verranno approfondite le units dalla numero uno alla numero 6 integrate da video e listening activities ed articolate come segue:

Units 1 and 2 : Grammar: present simple: positive and negative; present simple: questions and short answers; adverbs and expressions of frequency; object pronouns; love, like, don’t mind, hate + ing form; countable and uncountable nouns; how much ? how many?; some, any, no; a lot of/lots of; (not) much/many, a little, a few; too much/too many; too little; (not) enough; **Vocabulary:** everyday activities; free time activities; school subjects; jobs at home; food and drinks; portions and containers; cooking; prices; words in content; **Communication:** talking about everyday and weekend activities; talking about frequency; expressing likes and dislikes; agreeing and disagreeing; talking about food and drink and diet; expressing quantity; giving instructions; asking and saying prices; ordering food.

Units 3 and 4: Grammar: qualifiers before adjectives; look, **look** like, be like; present continuous; present simple versus present continuous; present continuous: future; past simple: verb be, positive and negative forms: regular and irregular verbs; defining relative clauses: 1) subject. **Vocabulary:** appearance, personality, the arts and entertainment, adjectives, words in context. **Communication:** describing physical appearance and personality; talking about actions in progress; talking about future arrangements; speaking on the phone; talking about the arts and entertainment; talking about the past; using past time expressions; asking for and giving opinions.

Units 5 and 6: Grammar: irregular verbs: past simple negative and questions; to get; prepositions of place; prepositions of movement; subject/object questions; comparatives: adjectives; too, not enough + adjectives; superlatives: adjectives. **Vocabulary:** transport, places in town, film genres, film adjectives, film reviews, words in context; **Communication:** talking about transport; talking about places in town; describing locations; talking about the past; giving directions; talking about films; making comparisons and giving opinions; making arrangements.

CLASSI SECONDE (indirizzo sociosanitario; indirizzo design della comunicazione visiva e pubblicitaria per le classi non accreditate)

Dal libro di testo "*Speak your Mind Compact*", edizioni Pearson- Longman, units 10-18 delineate come segue:

Strutture grammaticali: present simple and present continuous with future meaning, to be going to, future with will, adverbs of manner, present perfect, use of ever and never, adverbs with present

perfect, echo questions, modal verbs, should, must, ca, reflexive pronouns, have to, past simple versus past continuous, if clauses type 0 and 1, defining relative clauses (cenni) , first conditional, will, may and might for predictions, past perfect, cenni alla passive form.

Principali funzioni comunicative: making a suggestion; agreeing and rejecting a suggestion; giving opinions; expressing interest; talking about obligation and prohibition; giving and justifying opinions; making predictions; describing appearance.

CLASSI SECONDE

(Indirizzo Design della Comunicazione Visiva e Pubblicitaria per le classi accreditate)

Dal libro di testo "*Speak your Mind Compact*", edizioni Pearson- Longman, units 8-16 delineate come segue:

Strutture grammaticali: present simple and present continuous with future meaning, to be going to, future with will, adverbs of manner, present perfect, use of ever and never, adverbs with present perfect, echo questions, modal verbs, should, must, ca, reflexive pronouns, have to, past simple versus past continuous, if clauses type 0 and 1, defining relative clauses (cenni) , first conditional, will, may and might for predictions.

Principali funzioni comunicative: making a suggestion; agreeing and rejecting a suggestion; giving opinions; expressing interest; talking about obligation and prohibition; giving and justifying opinions; making predictions; describing appearance.

CLASSI TERZE (tutti gli indirizzi)

Dal libro di testo „*In Time for First B2*“, edizioni Dea Scuola, 2019, verranno approfondite le units dalla numero uno alla numero 10 integrate da video e listening activities articolate come segue:

Unit 1 Education & The Mind Grammar: revision present simple and present continuous; articles; time expressions.

Vocabulary: education: confusing words; collocations: adjective/verb+ noun; phrasal verbs.

Unit 2: People & Success: Grammar: revision of past simple and past continuous.

Vocabulary: describing people; phrasal verbs.

Unit 3: Society & Equality Grammar: present perfect simple and present perfect continuous; question tags; time expressions. Vocabulary: suffixes and prefixes; idioms.

Unit 4 Entertainment & Sociability Grammar: used to and would; revision of comparatives and superlatives. Vocabulary: entertainment: confusing words; idioms.

Unit 5 The Environment & New Technologies Grammar: revision of future forms.

Vocabulary: environmental phenomena; linkers of cause and effects; the weather; the environment.

Unit 6 Fashion & Status Grammar: zero, first and second conditionals.

Vocabulary: apostrophes and possessives; compound nouns; clothes; idioms.

Unit 7 Sport & Competition Grammar: modal verbs to express ability and permission.

Vocabulary: sport, phrasal verbs; expressions related to feelings.

Unit 8 Crime & Punishment Grammar: be/get used to + verb + ing; past perfect simple and continuous; past perfect and past simple; past perfect continuous and past continuous.

Vocabulary: crime and legal issues; prefixes; idioms.

Unit 9 Food & Food issues Grammar: modal verbs of certainty/probability; prepositions.

Vocabulary: food; collocations: verb + dependent preposition; cooking verbs; food idioms.

Unit 10 Nature & Endangered Species Grammar: Gerund and Infinitive; prepositions.

Vocabulary: animals; linkers of sequencing and addition; collective nouns; collocations and idioms.

a) Indirizzo Operatore Sociosanitario

CLASSI QUARTE

Strutture morfosintattiche

Dal testo *Get Inside Grammar*, edizioni Macmillan ,verranno presentate le seguenti strutture:

Dal testo di microlingua: *A Caring Society*, edizioni Edisco, modules 2, 3,4 saranno trattati i seguenti argomenti: Caring for families and Children; The family: parents and children; Becoming parents; Babies and Children. Adolescence: an Age of Transition; I and Myself; Me and the others; Teen issues.

Culture and society: dal testo „*Global Eyes Today*“ verranno in corso d’anno selezionate alcune letture e brani di civiltà, anche in relazione all’ambito socio-sanitario di indirizzo.

Strutture morfosintattiche: dal testo *Get Inside Grammar*, edizioni Macmillan revisione e consolidamento delle strutture grammaticali riferentesi ai testi analizzati.

Ulteriori approfondimenti di grammatica ed uso della lingua ed esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening saranno svolti con l’ausilio del volume *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

CLASSI QUINTE

CLASSE 5AS

Dal testo di microlingua: *A World of Care*, San Marco Editore, modules 3, 4, 5, 7 saranno trattati i seguenti argomenti: The Elderly, Nursing Homes, The Healthcare team. Human Rights: The Universal Declaration of Human Rights, Freedom of Thought and Speech, Ethnic Equality, Women’s Rights, Right to Work, Right to Education. Contemporary Society: Multiculturalism; Enhancing Diversity; Globalisation. Professionals for the Social Sector: Working in Social Sector; Social workers; Early Years Care, Youth Workers, Careers for the Elderly, Domiciliary Assistants, Team Managers and Supervisors.

Strutture morfosintattiche: dal testo *Get Inside Grammar*, edizioni Macmillan revisione e consolidamento delle strutture grammaticali riferentesi ai testi analizzati.

Ulteriori approfondimenti di grammatica ed uso della lingua ed esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening saranno svolti con l’ausilio del volume *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

CLASSE 5BS

Da *A Caring Society, English for Health and Social Services*, Edisco Editore, saranno trattati i seguenti argomenti: **Social Services for adults** (Unemployment in Italy, Unemployment benefits), **Voluntary work** (Senior volunteers, The benefits of volunteer work for the elderly, Examples of volunteering activities for the elderly), **Elderly care** (Social care for the elderly, Residential homes and sheltered houses, Home care), **Social inclusion** (Drug rehabilitation centres, Prisoner rehabilitation in Italy, Cultural mediation for immigrants, Homelessness, Asylum seekers and refugees), **Human rights** (Freedom of thought and speech, Racial discrimination in history, Women’s rights, Right to education, Right to health care), **Social and sanitary legislation** (Social legislation and social security, Social security in Italy, Safety at work and law 626/94, The healthcare system in Italy, Physical disabilities)

Literature: Utopian and dystopian worlds (George Orwell: life and works. Nineteen Eighty-Four: the use of language and propaganda in a totalitarian society).

The war poets (Rupert Brooke: life and poetry. Analysis of the war sonnet “The Soldier”; Wilfred Owen: life and poetry. Analysis of the poem “Dulce et Decorum Est”)

Da *Get Inside Grammar*, Edizioni Macmillan, e da *Successful INVALSI. Quaderno di allenamento alla prova nazionale di inglese*, revisione e consolidamento delle strutture grammaticali riferentesi ai testi analizzati, uso della lingua ed esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening: **listening comprehension** (prove 7, 8, 9, 10, 11, 12, 13, 14, 15, 16), **Reading comprehension** (prove 11, 12, 13, 14, 15, 16, 17, 18, 19, 20), **Language in use** (prove 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20).

b) Design della Comunicazione Visiva e Pubblicitaria

CLASSI QUARTE

Dal testo di **microlingua** P. Gherardelli, E.W. Harrison „*New in Design*“, edizioni Hoepli, verranno analizzati i seguenti argomenti: Colour matters; Photography; Packaging; Advertising; Posters and signs; Logos and Labels (pgs. 31-94).

Culture and society; Culture and society: dal testo „*Global Eyes Today*“ verranno selezionate alcune letture e brani di civiltà, anche in relazione all’ambito grafico-pubblicitario di indirizzo.

Strutture morfosintattiche: verranno approfondite sul testo *Get Inside Grammar*, edizioni Macmillan. Ulteriori approfondimenti di grammatica ed uso della lingua ed esercitazioni di comprensione del testo e di sviluppo dell’abilità di listening saranno svolti con l’ausilio del volume *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

CLASSI QUINTE

Classe 5AG

Graphic Design

Dal testo „*New in Design*“, edizioni Hoepli, integrato da fotocopie e materiale multimediale forniti dall’insegnante, si approfondiranno i seguenti argomenti:

Photography: (unit 5) How to create effective images; Photography for advertising; A look at a photographer_ Robert Capa. Posters and Signs (unit 8): the main feature of a poster; Entertainment Posters; War and propaganda posters, Lord Kitchner (American version); Uncle Sam (British version). Computer graphics (unit 10) : the digital camera; tablets and digital pens; becoming a computer artist. A Look at Art History (unit 14): the 19th and 20th century art; two paintings, a different time. History of Art Design: Modern Style: Mackintosh and the Glasgow Four”; the Avant-Garde in Europe: Cubism, Futurism, Vorticism; Picasso’s Guernica.

Literature

E.A. Poe: The Black Cat.

The War Poets: photocopy.

George Orwell and *Nineteen Eighty-Four* (photocopy); the dystopian novel; *Nineteen Eighty-Four*: themes and motifs; the use of propaganda.

Per l’uso della lingua e le abilità di listening verranno svolte esercitazioni con l’ausilio del testo *Successful Invalsi. Quaderno di allenamento alla prova nazionale di inglese*.

CLASSE 5BG

Graphic design

New in Design “, edizioni Hoepli, integrato da fotocopie e materiale multimediale forniti dall’insegnante, si approfondiranno i seguenti argomenti:

Posters: Functions of a poster, Classification of posters, First developments, War and propaganda posters, Psychedelic posters in the protest era and the Vietnam war.

Photography: Photography for advertising, Robert Capa: an American street photographer. Vivian Maier; Letizia Battaglia: an archive of blood.

Advertising campaigns: Different types of advertising campaigns, planning an advertising campaign, brief, copy strategy, remarkable ad campaigns: the VW Beetle and 1984 Apple Macintosh ad campaigns.

Graphic Design and Marketing: What is graphic design? Find your own job: the role of the graphic designer. What is marketing? The Marketing mix and the four Ps. Emotional marketing and the use of colours in marketing; Swot analysis E-marketing.

Literature

Nineteen Eighty-Four Reader level B2.2, edizioni Black Cat, Dea Scuola, 2007, dal romanzo di George Orwell. Author's life and works; chapter analysis; plot overview; characters' analysis, the use of language and propaganda in a totalitarian society, utopian and dystopian worlds

The War Poets: different attitudes to war: Rupert Brooke (life and poetry, analysis of the war sonnet "The Soldier") and Wilfred Owen (life and poetry, analysis of the poem "Dulce et Decorum Est") (photocopies).

Language

Successful Invalsi, Quaderno di allenamento alla prova nazionale di inglese: listening comprehension (prove 7, 8, 9, 10, 11, 12, 13, 14, 15, 16), *reading comprehension* (prove 11, 12, 13, 14, 15, 16, 17, 18, 19, 20), *language in use* (prove 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20).